

# OFF CAMPUS ADVERTISING RATES

## B/W Advertising Rates

Full Page 10.0"x16.0" - \$225

Half Page 10.0"x8.0" - \$125

Quarter Page 5.0"x8.0" - \$85

## Color Advertising Rates

Full Page 10.0"x16.0" - \$325

Half Page 10.0"x8.0" - \$225

Quarter Page 5.0"x8.0" - \$125

## Insert Advertising Rates

3000 (provided by advertiser) - \$500

3000 (printed by the Vector) - \$700

## Ad Creation Services

Quarter page ad - \$30

Half page ad - \$50

Full page ad - \$75

Insertions - \$150

## Frequency Discounts

2-4 ads per semester 10%

5-8 ads per semester 15%

9+ ads per semester 20%

1 Ad per issue 30%

ALL advertisements must be sent in PDF or JPEG and sent via e-mail.

Please Contact Jan Cepeda, Business Manager at

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