

ON CAMPUS ADVERTISING RATES

Black And White Advertising Rates

Full Page 10.0"x16.0" \$250

Half Page 10.0"x8.0" \$150

Quarter Page 5.0"x8.0" \$75

Color Display Advertising Rates

Full Page 10.0"x16.0" \$325

Half Page 10.0"x8.0" \$225

Quarter Page 5.0"x8.0" \$150

Frequency Discounts

2-4 ads per semester 10%

5-8 ads per semester 15%

9+ ads per semester 20%

1 Ad per issue 30%

All senate & GSA recognized clubs receive one free ad per semester.

[ALL advertisements must be sent in PDF or JPEG and sent via e-mail.](#)

Please Contact Jan Cepeda, Business Manager at

Business-manager@njitvector.com